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Cookies Policy

Last updated: 11th April 2026

This Cookies Policy explains how Wild Riders uses cookies and similar technologies when you visit our website www.wildriderstravel.com.

1. What are cookies

Cookies are small text files stored on your device when you visit a website. They help websites function properly, improve user experience, and provide insights into how the site is used.

2. How we use cookies

We use cookies to:

- Ensure the website functions correctly
- Manage user accounts and login sessions
- Enable community features (such as posting, commenting, and saving content)
- Process and manage travel inquiries submitted through our contact forms
- Remember your preferences (e.g., language, region)
- Analyze how visitors use our website
- Provide personalized content and travel suggestions
- Deliver relevant advertising (where applicable)

3. Types of Cookies We Use

Depending on your location and the options you select on our consent banner, we use the following categories of cookies:

a. Strictly Necessary Cookies (Technical Cookies):

These cookies are essential for the operation of the website. They enable basic functions such as browsing pages, accessing secure areas and managing your privacy consent. They cannot be disabled.

They include:

- Security and fraud prevention
- Contact form functionality (e.g., submitting inquiries)
- User authentication and session management
- Saving your cookies preferences

Without these cookies, key features such as account access, community participation, and inquiry forms may not function properly.

b. Performance, Statistical and Analytics Cookies:

These cookies help us understand how users interact with our website and community features. We may use tools such as Google Analytics to collect and track aggregated information such as:

- Pages visited
- Time spent on the website
- User interactions with content and features

This information helps us improve our services.

c. Functional Cookies (Preference cookies):

These allow the website to remember information and choices you make that affects how the site looks or behaves, such as:

- Language and region preferences
- Saved content or favorites
- Community settings (e.g., notifications or display preferences)

d. Advertising and Targeting Cookies

These cookies may be used to show you relevant travel-related content and advertisements. They may be set by partners such as Google or Meta, and may track your browsing across websites.

e. Social and Community Cookies

These cookies support community and social features, such as social media, including:

- Sharing content
- Tracking engagement (e.g., likes, comments, interactions)
- Integrating with third-party platforms (if applicable)

4. Third-Party Cookies

Some cookies may be placed by third-party services that appear on our website.

These may include:

- Analytics providers
- Social media platforms
- Advertising networks
- Tools supporting contact forms (e.g., spam protection services)

We do not control these cookies directly.

5. Your Cookies Choices

When you first visit our website, you will be presented with a cookies banner that allows you to:

- Accept All Cookies
- Reject Non-Essential Cookies
- Manage Preferences

You can update or withdraw your consent at any time through the website's cookies [footer](#).

You can also manage cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of the website, including community features and contact forms.

6. Data Protection and Your Rights

Depending on your location (including the European Economic Area), you may have rights under applicable data protection laws, including:

- The right to access your personal data
- The right to correct or delete your data
- The right to restrict or object to processing

Legal Basis and Consent:

- EU and UK users: We comply with the GDPR and UK GDPR. You can accept or reject non-essential cookies and configure your preferences. We will only activate preference, statistics and marketing cookies if you give us your explicit consent via our banner. You may withdraw your consent at any time.
- U.S. users (California, Nevada, etc.): We comply with the CCPA/CPRA. You have the right to know what data is collected. You have the right to opt out of the sale or sharing of your personal information.
- Canadian users: We comply with PIPEDA. Consent is required for the collection and use of personal information.
- Users in Australia and other countries: Cookies are used in accordance with local privacy and data protection laws.

For more information, please see our [Privacy Policy](#).

7. How to Manage Cookies

In addition to our settings panel, you can manage or delete cookies via your browser settings. Please note that if you block all cookies, some parts of our website may not work properly. Some browsers offer options to block third-party cookies or all cookies.

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox:
<https://support.mozilla.org/kb/cookies-information-websites-store-on-your-computer>

- Edge:
<https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- Safari: <https://support.apple.com/safari>

8. Updates to this Policy

We may update this Cookies Policy from time to time to reflect changes in legal requirements or our services. Any updates will be posted on this page with a revised date.

9. Contact Us

If you have any questions about this Cookies Policy, please contact us:

Wild Riders

Email: info@wildriderstravel.com

Address: Paseo Bonanova 38, Barcelona 08017 Spain

Cookies Consent

By using www.wildriderstravel.com you agree to our Cookies Policy.

You can manage your [preferences](#) at any time.